

FEDERAL BUREAU OF INVESTIGATION  
FREEDOM OF INFORMATION/PRIVACY ACTS SECTION  
COVER SHEET

**SUBJECT:**

**ELIZABETH ARDEN**

13  
Waddington  
Strickland

October 6, 1941

Ronald Holloman

MEMORANDUM FOR MR. A. M. THURSTON:

It has been reported to us that the firm of Elizabeth Arden, in the past few months, has been busily engaged in opening branch establishments throughout the American republics. My informant is of the opinion that these shops are to be used as clearing houses for Nazi activities.

I pass this on to you for what it may be worth.

no info in files  
info in this  
reflecting  
true  
MK

b7C

[redacted]

100 - 49905 - 2,34

MAY 7 1942

CHANGED TO

65 - 39058 - 106

Patterson & Co.

March 8, 1941.  
Armonk Village,  
Westchester, N.Y.

The Daily Mirror.  
New York City.

[Redacted]  
Very much interested  
in your story  
b7c Share  
little  
[Redacted]

Bear [Redacted]

I am a fan of many many years of your broadcasts and fascinating columns, I feel that the forthcoming information may be of interest to you. Mrs Elisabeth Graham Lewis (Elizabeth Arden) invited me to her office in the Spring of 1937. This was at the wholesale division of Elizabeth Arden, on Fifth Avenue. She asked me immediately upon my arrival to translate a long story in a Nazi publication called Die Dame, published in Berlin, written on the occasion of her visit to the Nazi capital. The magazine featured an enormous portrait of Miss Arden, and complimented her on her appearance on her charm, etc. Subsequently she showed me snapshots of herself with several Nazi dignitaries at the races in Berlin. She raved about the men there, and did not talk about the women or the beauty business at all. Miss Arden was anxious to make friends with me, because of my association with [Redacted] and [Redacted] International Pictures. She therefore invited me to her penthouse on Fifth Avenue, where to my greatest horror, I perceived a dedicated photo on Elizabeth Arden's piano. I questioned Miss Arden about that, who replied in saying that she has been simply charming to her, and had just sent her a photo with a groom from Germany. She does not ride, but [Redacted] didn't know, that she only comes for racehorses. She invited me to go and see the jumper, but I didn't go, and in spite of repeated invitations dropped her. Recently a Nazi controlled Paris magazine came to my hands (July issue) and the ONLY American advertiser in the magazine was Elizabeth Arden. She advertises a stocking Ersatz lotion to wear instead of hosiery. The ad gives the addresses of the Arden firms both in the occupied and unoccupied territories. SE 100-49905-5 It is high time that people of this nature should be called to the attention of the public. Elizabeth Arden did not discontinue her firm either in Paris or in Berlin, Vienna, Rome, Milan, Budapest, or any other Nazi city. Her Nazi interests are amply substantiated.

1/13/41  
I ENCL. [Redacted] FILE

1/13/41

get - jc Very truly yours:

JAC

Elizabeth Lewis

APR 3 1942

JAC:ELC

APRIL 23, 1942

100-49905 - 5

PERSONAL AND CONFIDENTIAL

Special Agent in Charge  
Federal Bureau of Investigation  
U. S. Department of Justice  
607 U. S. Court House, Foley Square  
New York, New York

RE: ELIZABETH ARDEN  
SPECIAL SERVICE CONTACTS  
NATIONAL DEFENSE MATTERS

Dear Sir:

There are attached hereto copies of a letter from Mrs. Elizabeth Lewis, Armonk Village, Westchester County, New York, dated March 8, 1942, addressed to [redacted] and photostatic copies of the enclosure submitted therewith, which indicate that Elizabeth Arden has allegedly strong pro-Nazi connections.

For your further information, the Department of State confidentially reported in October, 1941, that the firm of Elizabeth Arden has been busily engaged in opening branch establishments throughout the American Republics to be used ostensibly as clearing houses for Nazi activities.

It is requested that your office interview Mrs. Elizabeth Lewis at the earliest opportunity regarding the statements contained in her letter to [redacted]

Pending this interview, it is suggested that the subject's services as a Special Service Contact be discontinued, and that during the interim her services be utilized only in the capacity of a confidential informant or Tolson source of information. The advisability of retaining her services as a E. A. Special Service Contact will, of course, be dependent upon the additional Clegg information furnished by Elizabeth Lewis and any other information that Glavin she may make available corroborating her statements.

Ladd

Nichols

Rosen

Tracy

Carson

Coffey

McGuire

Woman

Hendon

Quinn Tamm

Nease

Gandy

Very truly yours,

John Edgar Hoover  
Director

COMMUNICATIONS SECTION  
MAILED 6

APR 23 1942 P.M.

FEDERAL BUREAU OF INVESTIGATION  
U. S. DEPARTMENT OF JUSTICE

1/6/99 *Sp. Bgs/frag*  
#399461 *gj*

11/14 RHC  
Allard

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XXXXXX  
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**FEDERAL BUREAU OF INVESTIGATION**  
**FOIPA**  
**DELETED PAGE INFORMATION SHEET**

\_\_\_\_ Page(s) withheld entirely at this location in the file. One or more of the following statements, where indicated, explain this deletion.

- Deletions were made pursuant to the exemptions indicated below with no segregable material available for release to you.

**Section 552** (b)(1) (b)(2) (b)(3) (b)(7)(A) (b)(7)(B) (b)(7)(C) (b)(7)(D) (b)(7)(E) (b)(7)(F) (b)(8) (b)(9) (b)(4) (b)(5) (b)(6)**Section 552a** (d)(5) (j)(2) (k)(1) (k)(2) (k)(3) (k)(4) (k)(5) (k)(6) (k)(7)

- Information pertained only to a third party with no reference to the subject of your request or the subject of your request is listed in the title only.
- Documents originated with another Government agency(ies). These documents were referred to that agency(ies) for review and direct response to you.

\_\_\_\_ Pages contain information furnished by another Government agency(ies). You will be advised by the FBI as to the releasability of this information following our consultation with the other agency(ies).

\_\_\_\_ Page(s) withheld inasmuch as a final release determination has not been made. You will be advised as to the disposition at a later date.

\_\_\_\_ Pages were not considered for release as they are duplicative of \_\_\_\_\_

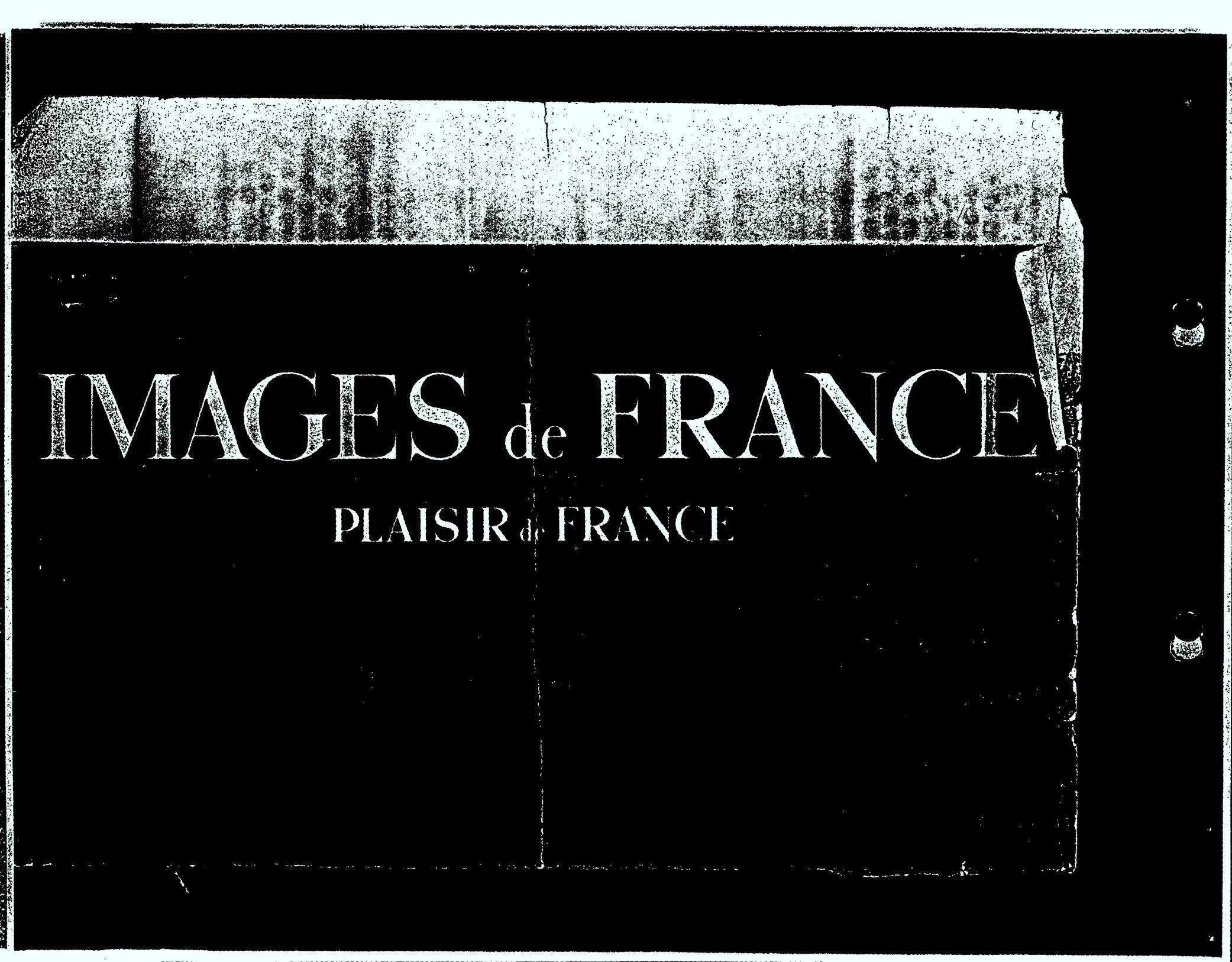
12

Page(s) withheld for the following reason(s):

NEWS ARTICLES

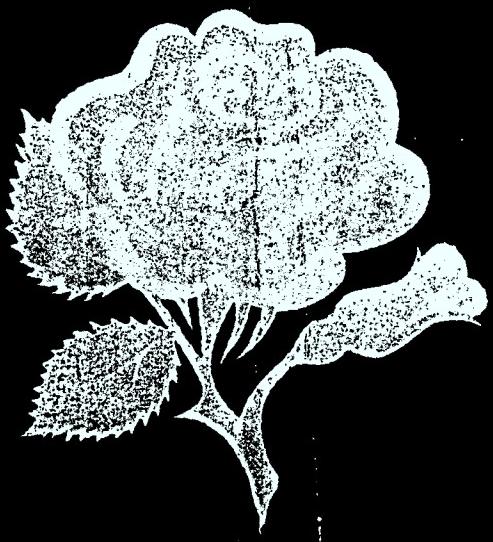
- The following number is to be used for reference regarding these pages:

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IMAGES de FRANCE

PLAISIR de FRANCE



JUILLET  
1941

LE NUMÉRO : 15 F<sup>v</sup>

13, RUE ST GEORGES. PARIS

## *A nos abonnés, à nos lecteurs...*

La plupart de nos lecteurs et de nos abonnés ont compris — ou deviné — les raisons impératives qui nous ont amenés à porter, depuis notre dernier numéro (juin), le prix de vente de nos numéros ordinaires à 15 francs et le prix de nos abonnements à 160 francs par an.

Précisons aujourd'hui que nous avons agi en conformité d'une décision du Comité de la Presse qui oblige toutes les revues à augmenter leur prix de vente de 50 % au minimum.

Il importe que nos lecteurs et nos abonnés sachent que cette majoration, dont nous avions retardé le plus possible l'application, est d'ailleurs très inférieure à la hausse que nous subissons nous-mêmes dans nos frais d'édition et d'impression : le prix du papier à lui seul a

augmenté de 100 % cette dernière.

Il nous aurait donc été impossible, en maintenant nos anciens prix, de maintenir aussi la qualité d'*Images de France*. Il nous eût fallu, à

notre grand regret, supprimer nos pages en couleurs (qui représentent une lourde dépense, mais qui constituent un des principaux attraits de nos numéros) et accepter de voir amoindrir la classe de nos photographies, la valeur de nos dessins, la présentation et l'intérêt de nos articles.

Grâce à la mesure intervenue, nous allons pouvoir nous appliquer, malgré des difficultés sans cesse accrues, à conserver à notre Revue la qualité qui la caractérise et l'élégance raffinée qui a fait son renom.

## IMAGES de FRANCE

JUILLET 1941 — N° 78

chèques postaux : Paris 178.705  
R. C. : Paris 261.513 B (Seine)

### "IMAGES de FRANCE", REVUE MENSUELLE

13, RUE SAINT-GEORGES, PARIS-9<sup>e</sup>

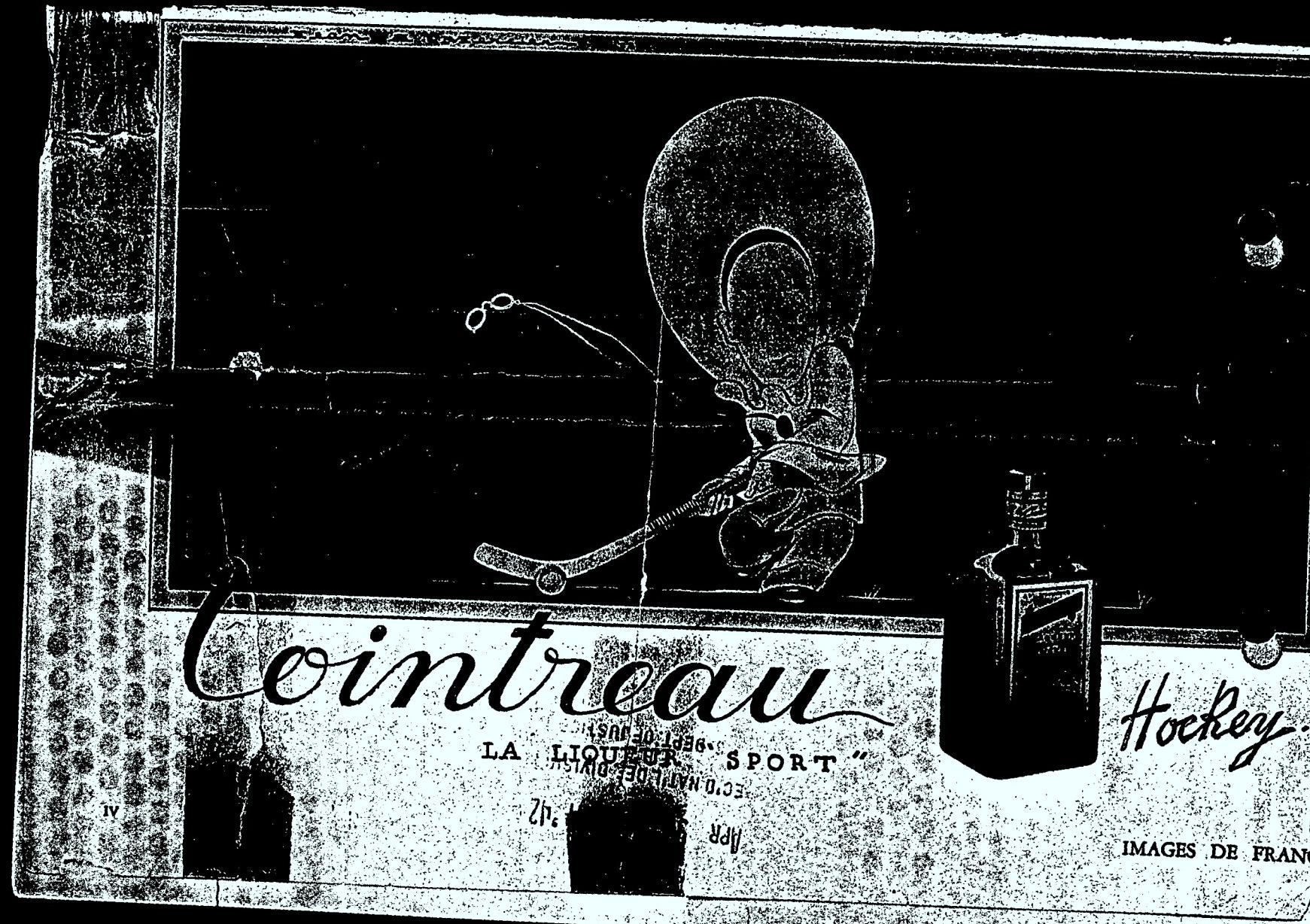
Téléphone : Trudaine 82-54

Adresse pour la zone non occupée : 87, cours Gambetta, LYON  
Téléph. : Moncey 52-09 — Chèques postaux : Lyon 984.22.



### TARIF DES ABONNEMENTS

		un an	6 mois
A. FRANCE, COLONIES FRANÇAISES ET MONACO . . . . .	Fr.	160	85
B. ÉTRANGER . . . . . Pays accordant le demi-tarif d'affranchissement . . . . .	Fr.	250	135
Pays exigeant le plein tarif d'affranchissement . . . . .	Fr.	340	180



Cointreau

"SPORT"  
LA TOUJOUR DE LAISSEZ-  
FAIRE, HONNEUR, DÉROULEMENT

Hockey.

IMAGES DE FRANCE

## CULTURES SOUS CHASSIS

POUR l'ornementation des parcs et des jardins il est indispensable d'utiliser des plantes de formes régulières et fleurissant pendant toute la belle saison : géraniums, fuchsias, coleus, etc.

Ces végétaux ne sont pas en France dans leur climat d'origine et ne résistent pas, s'ils ne sont pas abrités, à un hiver même normal. Pour éviter chaque année l'achat de plantes nouvelles vous avez intérêt à entretenir et à multiplier vos espèces préférées.

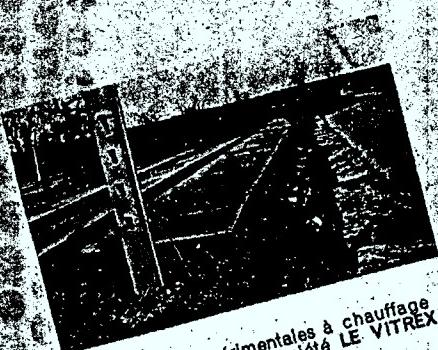
D'autre part, quelques plantes légumineuses (melons, tomates) sont incapables d'accomplir dans certaines régions leur cycle de végétation si une chaleur supplémentaire ne leur est pas apportée au début.

Plantes d'agrément ou légumes, il faut tantôt les protéger contre les rayons du soleil ou contre le froid, tantôt contre les changements brusques de température. C'est là le rôle du châssis.

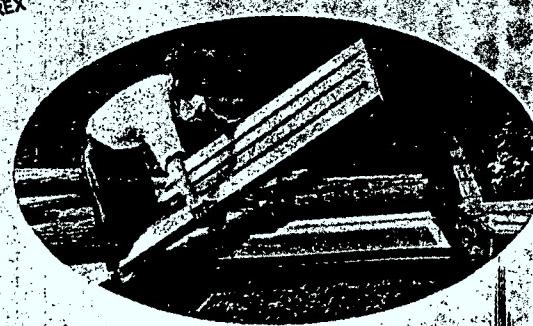
Jusqu'alors le châssis sous verre était seul employé. Il comporte bien des inconvénients. Perméable aux rayons infra-rouges, il échauffe le sol exagérément au moment des

insolations. Il est lourd, dangereux et coûteux. L'idéal serait l'utilisation d'un châssis léger, dont la matière, remplaçant le verre, serait peu perméable aux rayons infra-rouges et laisserait passer les rayons ultraviolets, qui contribuent tant à la formation synthétique des vitamines, des pigments nécessaires aux colorations et aux parfums dans les tissus.

Ce châssis existe : c'est le châssis VITREX. Sur simple demande de votre part et en vous recommandant d'« Images de France », il vous sera adressé gracieusement une notice fort détaillée donnant des conseils pratiques sur l'exposition des châssis, la distance du sol au vitrage, les semis, le repiquage, l'arrosage, l'ombrage, l'aération, la couverture, le coffre, etc. Dans cette notice, un aperçu est également donné des différentes cultures sous châssis. — Ecrire : Service Horticole VITREX, 48 bis, rue La Fayette, Paris.



Couches expérimentales à chauffage électrique de la Société LE VITREX



Le VITREX est un châssis léger.



Fraises sous châssis VITREX et ceux cultivés en pleine terre,